



Dallas Stars Announce Energy Transfer As Official Home Helmet Sponsor For 2021-22 NHL Season

September 24, 2021 at 3:15 PM EDT

Dallas Stars Foundation and Energy Transfer to Support Dallas Communities as Part of the Partnership

FRISCO, Texas - Dallas Stars President and Chief Executive Officer Brad Alberts and Energy Transfer Vice President Vicki Granado announced today that Energy Transfer will become the official home helmet sponsor of the Dallas Stars for the 2021-22 NHL season.

The Energy Transfer logo will be featured on the left and right side of each helmet of all Dallas Stars skaters for regular season and postseason home games in 2021-22. The 3.5-inch by 1.1-inch decal will be highly visible and provide prominent brand recognition on Stars broadcasts, both locally and nationally, and across a variety of digital media platforms.

"We are excited to continue our partnership with Energy Transfer by adding them as the official sponsor of our home helmets," said Alberts. "The Dallas Stars organization is committed to using our platform and resources to make a difference in the Dallas/Fort Worth Metroplex. Energy Transfer has made a commitment to community service, and we are proud to call them a partner in helping make where we call home a better place." The partnership with Energy Transfer also includes "Official Partner" status and other branding assets across numerous Dallas Stars platforms and entities. Additionally, Energy Transfer will partner with the Dallas Stars Foundation to build a community playground or ball hockey court for each season of the partnership in communities throughout Dallas.

"We have a long-standing commitment to supporting the communities in which we do business," said Granado. "With Dallas being our home, our community outreach programs here are especially important. This partnership allows us to support a first-class franchise with a shared commitment to community service. We are excited to be aligned with their winning spirit."

About Energy Transfer:

Energy Transfer LP (NYSE: ET) owns and operates one of the largest and most diversified portfolios of energy assets in the United States, with a strategic footprint in all of the major domestic production basins. ET is a publicly traded limited partnership with core operations that include complementary natural gas midstream, intrastate and interstate transportation and storage assets; crude oil, natural gas liquids (NGL) and refined product transportation and terminalling assets; NGL fractionation; and various acquisition and marketing assets. ET also owns Lake Charles LNG Company, as well as the general partner interests, the incentive distribution rights and 28.5 million common units of Sunoco LP (NYSE: SUN), and the general partner interests and 46.1 million common units of USA Compression Partners, LP (NYSE: USAC). For more information, visit the Energy Transfer website at energytransfer.com.