

Annual Stripes® Convenience Store March of Dimes Fundraising Campaign Looks to Break \$3 Million Mark

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Partnership with March of Dimes Has Huge Impact on Moms and Babies

CORPUS CHRISTI, Texas, Sept. 25, 2013 /PRNewswire/ -- Beginning September 30, Stripes Convenience Stores will kick off its sixth annual March of Dimes cut-out campaign, encouraging its customers to make a small donation that will have a big impact. By donating at least \$1 for a March of Dimes paper cut-out to hang in-store, people can help fund programs that allow moms to have healthy, full-term pregnancies and stronger, healthier babies.

"March of Dimes is celebrating its 75th anniversary, and Stripes Stores is proud to be part of this longstanding tradition promoting healthy births," says Steve DeSutter, Stripes Convenience Stores President and CEO. "At Stripes, we're concerned about the health of moms and babies in our communities. That's why we're proud to partner with March of Dimes to help fund critical programs that provide support for families with babies hospitalized in newborn intensive care units and that provide prenatal healthcare and education for pregnant women."

In just 5 years, Stripes Stores has raised more than \$2.6 million dollars. This year, they look forward to passing the \$3 million dollar mark and hope to raise \$500,000.

One of the most urgent infant health problems in the U.S. today is premature birth. It affects nearly half a million babies each year. The March of Dimes is committed to reducing this toll by funding research to find the answers to premature birth and providing comfort and information to families who are affected.

About Stripes Convenience Stores

Headquartered in Corpus Christi, Texas, Susser Holdings Corporation (NYSE:SUSS) is a third-generation family led business with approximately 1,100 company-operated or contracted locations. Susser Holdings is the parent company of Stripes® Convenience Stores and Susser Petroleum Partners, the retail arm which handles all of the wholesale fuel operations. In 2012, Susser Holdings was first named to the "Fortune 500" based on its total revenue for the 2011 fiscal year. The Company operates over 575 convenience stores across Texas, New Mexico and Oklahoma under the Stripes® Convenience Stores banner. Restaurant services are available in more than 370 of its stores, primarily under the proprietary Laredo Taco Company® brand. The Company also supplies branded motor fuel to approximately 565 independent dealers through its wholesale fuel division. For more information about Stripes® Convenience Stores visit www.stripesstores.com.

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